

# Sharm Derma 2019

The International Conference for  
Dermatology & Cosmetology



**Sharm  
Derma  
2019**

THE INTERNATIONAL CONFERENCE FOR  
DERMATOLOGY & COSMETOLOGY

**Exhibitor Manual**

30 April - 2 May 2019  
Intercontinental Citystars Hotel,  
Cairo-Egypt.

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## Exhibition



- A Wide area provided for large medical exhibition including some of largest pharmaceutical companies and manufacturers of Dermatological equipment.
- Space only stand 500 US \$ Per Meter
- 50 % Deposit is due upon signing the Contract
- Balance Due on 1<sup>st</sup> October 2019

### Sharm Derma 2019 Badge Policy

Each "2x3 m" Booth will get 1 Name Tag + 1 Lunch Ticket

Each "3x3 m", 3x4 m & "4x4 m" Booth will get 2 Name Tags + 2 Lunch Tickets

Each "4x7 m" & "4x8 m" Booth will get 3 Name Tags + 3 Lunch Tickets

Each "5x8 m" & "9x8 m" Booth will get 4 Name Tags + 4 Lunch Tickets

#### in Addition to

Silver sponsor "25.000 \$" will get 3 Gala Dinner Invitations

Gold sponsor "50.000 \$" will get 4 Gala Dinner Invitations +5 Doctor Registration

Platinum sponsor "75.000 \$" will get 5 Gala Dinner Invitations +10 Doctor Registration

### Exhibitor's Stand Preparation & Display of Exhibits

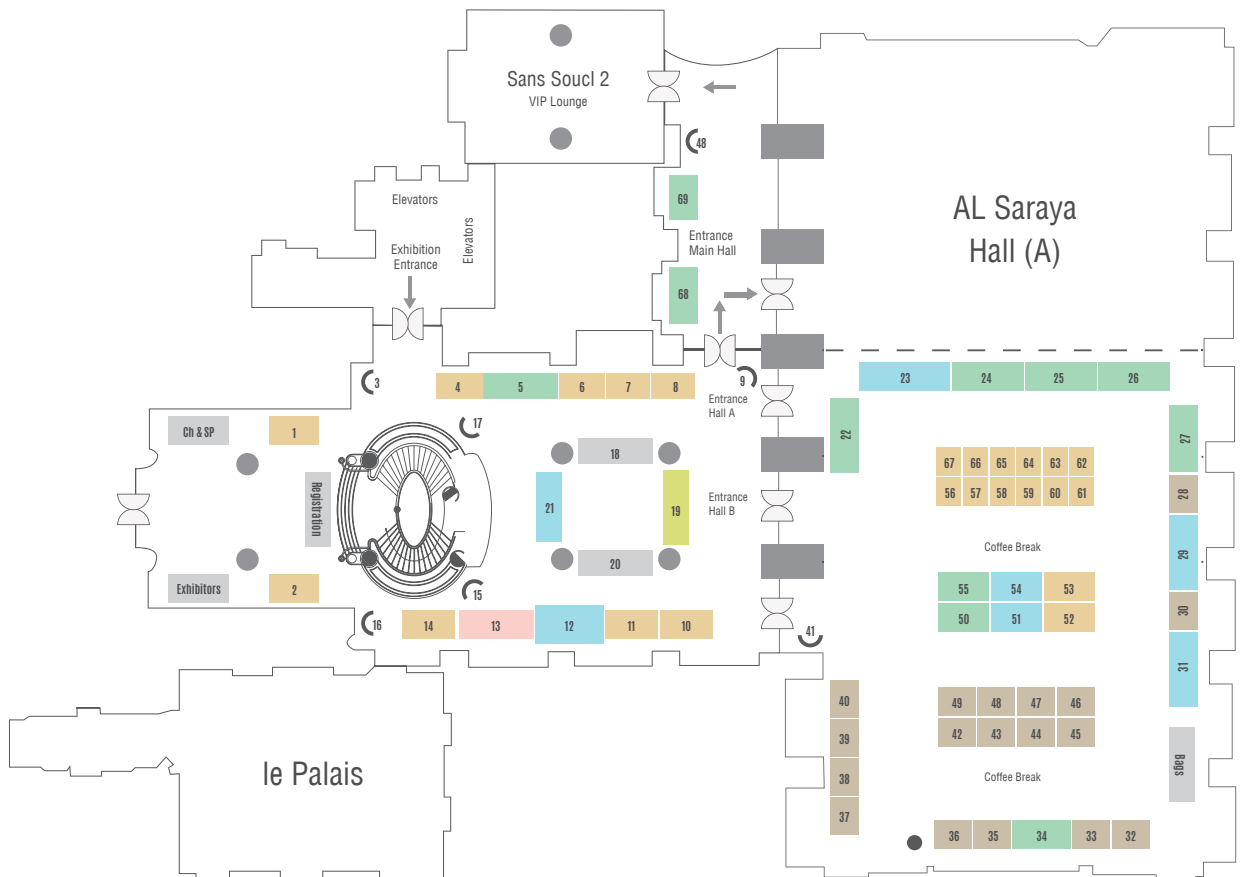
28 April - 29 April 2019 | 10:00 am -11:00 pm

### Sharm Derma 2019 Exhibition Official Opening Hours

Tuesday	30 <sup>th</sup> April 2019
Wednesday	1 <sup>st</sup> May 2019
Thursday	2 <sup>nd</sup> May 2019

## Venue

The Congress will take place at Intercontinental City Stars, Cairo - Egypt which is ideally located in Nasr City - Cairo.



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## Advertisements & Publications

1 <sup>st</sup> Announcement	Cover Page	1000 \$
2 <sup>nd</sup> Announcement	Cover Page	2000 \$

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## Final Program

Cover page inserted	1000 \$
Back cover page	2000 \$
One page inserted Middle	1000 \$
One Page inserted	500 \$

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## Brunch Seminar (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu in the early morning with fresh attendee

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## Lunch Seminar (Maximum 50 Doctors)

6.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

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## Early Dinner (Maximum 50 Doctors)

5.000 \$

- You have the chance to gather around 50 VIP top doctors and present a lecture in a private room followed by High quality Specialized menu.
- Give your customers special attention and hospitality in a friendly atmosphere.

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## Presidential Reception (500 Pax) Thursday 25<sup>th</sup> October 2019

15.000 \$

- Printed invitation by your company's name and logo & putting the sponsored name in the program book



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## Sharm Derma Shuttle Bus

3.000 \$

- Put your colored adv. on all bus lines of the conference.
- Each adv. 2 m X 0.75
- Your video film Adv. will be displayed on all buses on all lines

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## Sharm Derma Senator Lounge (exclusive)

2.000 \$ Per Day

- Top VIP guests (speakers & chairmen) spend time in the Elegance lounge
- Serving amenities; coffee, tea, cookies, and all sessions are transferred live to this room all Conference days.
- Company's logo on sharm lounge signage.

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## Audiovisual Show Support

1.500 \$

- Put your logo or small ad ON screens set in all scientific halls, during and between the sessions.
- This show will be visible to every conference participant and thus you will gain thousands of impressions

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## Workshop

- Parallel Workshop ( Free Admission 30 Doctors)

3,000 \$



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## Advertising on the Official Congress Website

2.000 \$

- Put your company's logo on the website and linking it to your company's website



[www.charmderma.net](http://www.charmderma.net)

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## Gala Dinner

30.000 \$

- Specialized menu For Gala Dinner
- Printing the Gala Dinner's invitation with the sponsor's logo & putting the sponsor's name in program book without the show
- The Company will be given 50 Invitations in order to invite whoever they want.



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## Conference Hall Sponsorship

10.000 \$

- 2 Sponsors' Banners will be placed in the conference Hall Next to the Stage all the conference Days
- (Material Should Be Provided By The Client)



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## Exhibition Hall

15.000 \$

- 25 Banners (1 M x 1 M) of the sponsoring company will be placed in the Exhibition Area.
- (Material Should Be Provided By The Client)
- The banners should not weigh-up more than 3 kilos each.



**- Advertisements & Publications**

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## Badges Sponsor

8.000 \$

- The Sponsor's Logo will be Printed on All the Conference Participants' badges.
- (Material Should Be Provided By The Client)



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## Sharm Derma Registration Area Exclusive

10.000 \$

- Conference and companies' close guests spend time in the registration writing area lounge - serving amenities
- Company's Logo on registration Lounge and on Counter



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## Program at A glance

3.000 \$

- This Condensed, Pocket - size version of the final Program is available on site to all attendees.
- It Provides a handy guide to all the Meeting Halls, Exhibitors and Plans.
- 1 advertisement on the back Cover of the Program will be available for your company.





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## Congress CD Sponsored (Exclusive)

2.000 \$

- Sponsor's Logo Will be Printed on All the Conference Participant badges.
- (Material Should be Provided By The Client)



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## Lecture

	Parallel	Non Parallel
- Lecture 20 Minutes Sponsoring Plenary Lectures Non-parallel session	3.000 \$	6.000 \$
- Symposium 40 Minutes Sponsoring of 2 or 3 lectures (40 Min)- Non-parallel session.	5.000 \$	9.000 \$
- Symposium 60 Minutes Sponsoring of 2 or 3 lectures (60 Min)- Non-parallel session.	7.000 \$	14.000 \$



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## Congress Bag Sponsor (Exclusive)

15.000 \$

- Your company's Logo will appear on 1000 congress bags given to all attendees
- putting advertisement, pens or notepads in the bags.



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## Notepads and Pens

2.000 \$

- Sponsor will provide or provide funding for the participants' notepads and pens.
- The notepads and pens will bear the Sponsor's name/company's logo and will be distributed in the participants' Congress bags



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## Congress Bag Inserts

15.00 \$

- Expand your company's marketing opportunities by providing inserts for the Congress Bags.
- Inserts may take the form of flyer, brochure, or gift promoting your company's product or service.
- All inserts are subject to Committee approval.
- Benefit.
- Opportunity to promote your company to all delegates with tangible information

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Hands-on in the Exhibition Area

3.000 \$

To attract delegates to the exhibition area, 6 rooms of hands-on will be allocated and provided with LCD screens, all through the day, in the exhibition area.

The sessions will include Peeling, Fillers, Botox & Dysport, Laser, Lip augmentation, Hair transplant & Fat transfer, and liposuction.



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Daily News

1.000 \$ Per Day

- Summary of the congress whole day Activities (scientific and social).
- It will be distributed at the beginning of the next day immediately to all congress attendees .
- It will be printed in A5 hi resolution quality papers.
- It will contains in a unique way Sponsor company's logo and one advertisement.



## Your ADV. Here

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**April 1 - 21st - 27th May 2016 - International Esthetics Congress**

We would love to welcome you in Sharm Derma 2016

**Opening Ceremony**

**Sharm Derma 2016 Application Now Available on**

Sharm  
Dahab  
2019

# TEAMWORK, WE BELIEVE



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